

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58321-1

DATE PRINTED

09/18/12

AND

PAGE 1

6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC.  
AND 3050 K St NW Ste 100OBAMA FOR AMERICA  
PO BOX 8102  
Chicago IL 60680-8102  
USAADDRESS Washington DC 20007-5108  
USA

CONTACT PRODUCT OBAMA/D/PRES

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 1781SKEDC

PRODUCT CODE 1301

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 10/01/12 NO. WEEKS: 2

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th, Su	2	04:29A	05:00A	30S	09/18/12-09/23/12	WBZ NEWS	2	200.00	400.00
2 FIXED	M-Th, Su	2	04:29A	05:00A	30S	09/25/12-09/30/12	WBZ NEWS	2	200.00	400.00
3 FIXED	M-F	2	05:00A	05:56A	30S	09/18/12-09/21/12	WBZ NEWS	2	500.00	1000.00
4 FIXED	M-F	2	05:00A	05:56A	30S	09/25/12-09/28/12	WBZ NEWS	2	500.00	1000.00
5 FIXED	M-F	1	07:00A	09:00A	30S	09/18/12-09/21/12	THE EARLY SHOW	1	500.00	500.00
6 FIXED	M-F	1	07:00A	09:00A	30S	09/25/12-09/28/12	THE EARLY SHOW	1	500.00	500.00
7 FIXED	Sa	1	08:00A	10:00A	30S	09/22/12-09/29/12	SATURDAY EARLY SHOW	2	900.00	1800.00
8 FIXED	Su	1	07:00A	08:00A	30S	09/23/12-09/23/12	WBZ NEWS	1	585.00	585.00
9 FIXED	Su	1	08:00A	09:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	765.00	765.00
10 FIXED	Su	1	08:57A	10:30A	30S	09/23/12-09/30/12	CBS SUNDAY MORNING	2	1800.00	3600.00
11	M-F	3	09:00A	10:00A	30S	09/18/12-09/21/12	RACHAEL RAY	4	550.00	2200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCTOBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1781SKEDC	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 10/01/12 NO. WEEKS:					2

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ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED		1				09/24/12-09/24/12				
12	M-F	3	09:00A	10:00A	30S	09/25/12-09/28/12	RACHAEL RAY	4	550.00	2200.00
FIXED		1				10/01/12-10/01/12				
13	M-F	1	10:00A	11:00A	30S	09/18/12-09/21/12	LET'S MAKE A DEAL	1	810.00	810.00
FIXED										
14	M-F	1	10:00A	11:00A	30S	09/25/12-09/28/12	LET'S MAKE A DEAL	1	810.00	810.00
FIXED										
15	M-F	1	11:00A	12:00N	30S	09/18/12-09/21/12	PRICE IS RIGHT	1	990.00	990.00
FIXED										
16	M-F	1	11:00A	12:00N	30S	09/25/12-09/28/12	PRICE IS RIGHT	1	990.00	990.00
FIXED										
17	M-F	1	12:00N	12:27P	30S	09/18/12-09/21/12	WBZ NEWS	1	600.00	600.00
18	M-F	1	12:00N	12:27P	30S	09/25/12-09/28/12	WBZ NEWS	1	600.00	600.00
19	M-F	2	12:27P	02:00P	30S	09/18/12-09/21/12	CBS SOAP ROTATION	2	550.00	1100.00
FIXED										
20	M-F	1	12:27P	02:00P	30S	09/25/12-09/28/12	CBS SOAP ROTATION	1	550.00	550.00
FIXED										
21	M-F	3	03:00P	04:00P	30S	09/18/12-09/21/12	DR. PHIL	4	600.00	2400.00
FIXED		1				09/24/12-09/24/12				

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<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA		
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>			<b>PRODUCT</b> OBAMA/D/PRES		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL	<b>AGENCY EST. NO.</b> 1781SKEDC	<b>PRODUCT CODE</b>	1301	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/18/12 <b>AND ENDING</b> 10/01/12 <b>NO. WEEKS:</b> 2					

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			FROM	TO						
22 FIXED	M-F	3 1	03:00P	04:00P	30S	09/25/12-09/28/12 10/01/12-10/01/12	DR. PHIL	4	600.00	2400.00
23 FIXED	M-F	3 1	04:00P	05:00P	30S	09/18/12-09/21/12 09/24/12-09/24/12	JUDGE JUDY	4	800.00	3200.00
24 FIXED	M-F	3 1	04:00P	05:00P	30S	09/25/12-09/28/12 10/01/12-10/01/12	JUDGE JUDY	4	800.00	3200.00
25 FIXED	M-F	2 1	07:00P	07:28P	30S	09/18/12-09/21/12 09/24/12-09/24/12	WHEEL OF FORTUNE	3	1800.00	5400.00
26 FIXED	M-F	2 1	07:00P	07:28P	30S	09/25/12-09/28/12 10/01/12-10/01/12	WHEEL OF FORTUNE	3	1800.00	5400.00
27 FIXED	M-F	2	07:28P	07:57P	30S	09/18/12-09/21/12	JEOPARDY !	2	2800.00	5600.00
28 FIXED	M-F	2	07:28P	07:57P	30S	09/25/12-09/28/12	JEOPARDY !	2	2800.00	5600.00
29 FIXED	Sa	1	07:00P	07:28P	30S	09/22/12-09/29/12	WHEEL OF FORTUNE	2	810.00	1620.00
30 FIXED	Sa	1	11:35P	12:05A	30S	09/22/12-09/22/12	THE INSIDER	1	450.00	450.00
31 FIXED - STYLEBOSTON	Sa	1	11:35P	12:05A	30S	09/29/12-09/29/12		1	450.00	450.00

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			FROM	TO						
32 FIXED	M	1	07:58P	09:00P	30S	09/24/12-10/01/12	HOW I MET MOM/PARTNERS	2	13000.00	26000.00
33 FIXED	M	1	09:00P	10:00P	30S	09/24/12-10/01/12	2 BROKE GIRLS/MIKE & MOLLY	2	14000.00	28000.00
34 FIXED	W	1	09:30P	11:00P	30S	09/19/12-09/19/12	BIG BROTHER FINALE	1	18000.00	18000.00
35 FIXED	Th	1	07:58P	09:00P	30S	09/27/12-09/27/12	BIG BANG THEORY/TWO AND A	1	14000.00	14000.00
36 FIXED	Su	1	09:00P	10:00P	30S	09/23/12-09/23/12	THE GOOD WIFE	1	9000.00	9000.00
37 FIXED	Su	1	09:00P	10:00P	30S	09/30/12-09/30/12	THE GOOD WIFE	1	13500.00	13500.00
Total Contract:								71		165620.00
Billing Summary										
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	.00	134870.00	134870.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						30750.00	.00	.00	30750.00	
GRAND TOTAL									165620.00	

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